

Intel Best Partner Award 2021



iOmniscient won Intel Corporation's Alliance Partner of the Year 2021 for Asia Pacific & Japan. If we were presenting Partner Awards Intel would be contending for the top position on our list. The two companies have a multifaceted partnership. How did such a symbiotic relationship come about?

Two decades ago, iOmniscient committed to build its systems exclusively on Intel platforms. There are other companies that occasionally have faster or better chips. But we valued Intel at several levels.

- We valued Intel's internal culture – their integrity, their ethics and their commitment to ensuring they maintained their social license. This gelled with us as we too value these traits as may be evident from our focus on privacy protection and our commitment to ensuring that new AI technologies are used for good. We like working with people we like and this is true for all our customer and partner relationships.

- We valued the thought that Intel put into their design. They worked hard to ensure backward compatibility. They concentrated on producing tools to optimize how software ran on their systems and their OpenVINO platform is evidence of that. While they were not always first with new innovations, they were never far behind. And they were always committed to excellence.
- Intel being such a reputed organization helped us expand and reach out to more and more people which would have been challenging for iOmniscient to carry out on their own.

This ongoing commitment to work together has resulted in co-operation in several dimensions.

- R & D: Both companies operate at the very leading edge of new technologies and iOmniscient's R&D team has worked on several joint developments with Intel Labs in Portland, Oregon on innovations that a few years ago were just a glint in someone's imagination.
- Marketing: Most of iOmniscient's huge portfolio of products that address over 300 different industry use cases have been certified as being "Intel Market Ready". This ensures that Intel's OEMs are able to deploy these products without risk – a very important factor in the current market where many users have had very poor experiences implementing AI system which have claimed big but never delivered.

We, at iOmniscient are humbled and proud to work with Intel's leading Artificial Intelligence, Computer Vision R&D, and partnership teams globally. We share this honour with all our partners round the world who help us deliver excellence. It is a symbol of the commitment between us to work together for a better tomorrow.

